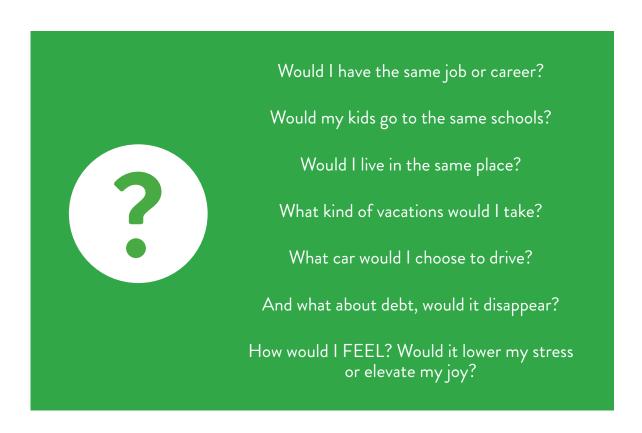


YOUR REASON WHY: THE KEY TO SUCCESS

One of the best ways to make a positive shift in any area of your life is to have a compelling WHY. So many of us make decisions that are restricted due to money, time and convenience. However, that limited way of thinking can keep us from reaching for higher goals. Your WHY is the engine of your business. The bigger your WHY, the easier your HOW. Consider this question: If time and money were no obstacle, how would your life look?



WITHOUT A COMPELLING WHY you are more apt to...

- Feel discouraged
- Doubt yourself
- Quit easily
- Make excuses
- Procrastinate

WITH A COMPELLING WHY you are more apt to...

- Drive action
- Stay motivated
- Believe in obtainable success
- Build confidence
- Persist even when you feel like quitting



YOUR REASON WHY: THE KEY TO SUCCESS

?

CREATE YOUR WHY

What personal goals are important enough to drive	e me?
What fears or limiting beliefs have kept me from n	noving forward?
What are the consequences if I don't change?	What are the rewards if I do change?
What vision do I hold for my Purium business?	



YOUR REASON WHY: THE KEY TO SUCCESS

How would overcoming my fear support my vision?
What is my greatest weakness that could derail me?
How will I overcome this?
What is my greatest strength that will contribute to my success?
How will this strength support me?



YOUR REASON WHY: THE KEY TO SUCCESS

Whose help and support do I need?	
Why is this goal so important to me?	
In one sentence, what is my compelling WHY for creating success?	

DEFINING YOUR WHY WILL INSPIRE MOTIVATION TO ACHIEVE YOUR BIGGEST GOAL

SAYING YOUR 'WHY' DAILY WILL GIVE THE COURAGE & PERSEVERENCE NEEDED FOR SUCCESS